BACKGROUND

The National Hispanic Leadership Agenda (NHLA), our coalition of 36 preeminent national Latino organizations in the country, issued a press statement and sent letters of support to United States Senators urging a YES vote to confirm Alejandro Mayorkas as Deputy Secretary of the Department of Homeland Security and requesting support to advance and confirm Myrna Perez, the President’s nominee to be a Commissioner on the Election Assistance Commission (EAC).

Alejandro Mayorkas, currently the Director of the United States Citizenship and Immigration Services Office, was nominated by President Barack Obama to serve as Deputy Secretary of the Department of Homeland Security (DHS). In order to advance, he’ll need a majority vote from the Senate Homeland Security and Government Affairs Committee and then a majority vote by the full Senate.

- Learn more at [http://nationalhispanicleadership.org/confirmmayorkas](http://nationalhispanicleadership.org/confirmmayorkas).

Myrna Perez, currently Senior Counsel at the Brennan Center for Justice at NYU School of Law, is the President’s nominee to serve as a Commissioner on the Election Assistance Commission. In order to get confirmed, she’ll need a majority vote from the Senate Rules and Administration Committee and then a majority vote by the full Senate.

- Learn more at [http://nationalhispanicleadership.org/confirmmynaperez](http://nationalhispanicleadership.org/confirmmynaperez).

We encourage supporters and allies to join us in social media actions encouraging organizations and individuals to ask Senators to vote YES to confirm Mayorkas and Perez -- especially around two key Senate committee meetings/hearings:

- **9:30 a.m. Wednesday, December 11th:** The Senate Homeland Security and Government Affairs Committee vote on Alejandro Mayorkas’ nomination as DHS Deputy Secretary.
  - Location: Senate Dirksen Office Building, Room SD-342.
  - Expected live-stream: [hsgac.senate.gov](http://www.hsgac.senate.gov)

- **10 a.m. Wednesday, December 11th:** The Senate Rules and Administration Committee’s nomination hearing on Myrna Perez’s nomination as EAC Commissioner.
  - Location: Senate Russell Office Building, Room SR-301.
  - Expected live-stream: [rules.senate.gov](http://www.rules.senate.gov)

**TIP:** Consider using sites like hootsuite or tweetdeck to schedule posts in advance.

If you have questions or would like to share additional ideas to support the confirmation of Mr. Mayorkas or Ms. Perez, please contact NHLA’s Latino Appointment Program Director, Melody Gonzales, at melody@nationalhispanicleadership.org.
NHLA’S ONLINE ACTION & INFORMATION CENTER FOR MAYORKAS
Help share and drive traffic to http://nationalhispanicleadership.org/confirmmayorkas, a site we’ll be regularly updating in order to:
1. Ask organizations to co-sign our letter to the Senate
2. Ask individuals to find tools/tips to email/call/tweet their Senators, and
3. Compile and share news articles, letters of support, etc. for reporters or others looking to learn more about Mayorkas’ confirmation process.

TWITTER TIPS:
- Hashtags to use/follow: #ConfirmMayorkas #latism
- Handles to use/follow: @NHLAgenda @DHSgov

<table>
<thead>
<tr>
<th>Democratic Committee Members</th>
<th>Republican Committee Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHAIR: Senator Thomas Carper (DE) - @SenatorCarper</td>
<td>RANKING MEMBER: Tom Coburn (OK) - @TomCoburn</td>
</tr>
<tr>
<td>Senator Carl Levin (MI) - @SenCarlLevin</td>
<td>Senator John McCain (AZ) - @SenJohnMcCain</td>
</tr>
<tr>
<td>Senator Mark Pryor (AR) - @SenMarkPryor</td>
<td>Senator Ron Johnson (WI)- @SenRonJohnson</td>
</tr>
<tr>
<td>Senator Mary Landrieu (LA) - @SenLandrieu</td>
<td>Senator Rob Portman (OH)- @robpportman</td>
</tr>
<tr>
<td>Senator Claire McCaskill (MO) - @McCaskillOffice</td>
<td>Senator Rand Paul (KY)- @SenRandPaul</td>
</tr>
<tr>
<td>Senator Jon Tester (MT) - @TesterPress</td>
<td>Senator Michael Enzi (WY) - @SenatorEnzi</td>
</tr>
<tr>
<td>Senator Mark Begich (AK) - @SenatorBegich</td>
<td>Senator Kelly Ayotte (NH) - @KellyAyotte</td>
</tr>
<tr>
<td>Senator Tammy Baldwin (WI) - @SenatorBaldwin</td>
<td>Senator Jeffrey Chiesa (NJ) - @ChiesaNews</td>
</tr>
<tr>
<td>Senator Heidi Heitkamp (ND) - @SenatorHeitkamp</td>
<td></td>
</tr>
</tbody>
</table>

Sample Twitter Posts for December 11th Committee Vote
Today at 930am EST Alejandro Mayorkas is up for a vote to be DHS Dep. Secretary. Act now at http://bit.ly/IE1IrV #ConfirmMayorkas #latism

Ask Senate to confirm Alejandro Mayorkas as Dep. Sec. of DHS at http://bit.ly/IE1IrV. Vote is TODAY! #ConfirmMayorkas #latism

36 national Latino groups with @NHLAgenda want Senate to #ConfirmMayorkas as @DHSgov Dep. Secretary. [Insert Senator’s Twitter handle] please vote YES! #latism

Sample Twitter Posts to use after December 11th Committee Vote
Alejandro Mayorkas could be our next @DHSgov Dep. Sec. Your voice can impact the vote! Make it heard http://bit.ly/IE1IrV #ConfirmMayorkas

Ask Senate to #ConfirmMayorkas for the #2 slot at @DHSgov. Raise your voice & impact the vote at http://bit.ly/IE1IrV. #latism @NHLAgenda

@NHLAgenda letters ask Senate to #ConfirmMayorkas to @DHSgov & #ConfirmMyrna Perez to @EACgov http://ht.ly/rEpnu #latism
FACEBOOK:
Make your voice heard THIS MORNING for Alejandro Mayorkas as Deputy Secretary of the Department of Homeland Security! He needs a majority vote in committee today, then a majority of the full Senate must vote to support his nomination. Contact your Senators to let them know of your interest in having them support this important nomination. Act now via http://nationalhispanicleadership.org/confirmmayorkas.

ADDITIONAL LINKS TO SHARE:
- NHLA Press Statement with links to letters of support: http://nationalhispanicleadership.org/headlines/121013confirmations
- NHLA letter supporting Mayorkas: http://nationalhispanicleadership.org/latinoappointments/2013.1210_NHLA_Senate_Letter_re_Alejandro_MayorkasDHS.pdf
- White House Statement on Mayorkas’ nomination: http://www.whitehouse.gov/the-press-office/2013/06/27/president-obama-announces-more-key-administration-posts

SAMPLE SOCIAL MEDIA POSTS FOR MYRNA PEREZ

NHLA’S ONLINE ACTION & INFORMATION CENTER FOR PEREZ
Help share and drive traffic to http://nationalhispanicleadership.org/confirmmyrnaperetz, a site we’ll be regularly updating in order to:
- Ask organizations to co-sign our letter to the Senate
- Ask individuals to find tools/tips to email/call/tweet their Senators, and
- Compile and share news articles, letters of support, etc. for reporters or others looking to learn more about Perez’s confirmation process.

TWITTER TIPS:
- Hashtags to use/follow: #ConfirmMyrna #latism
- Handles to use/follow: @NHLAgenda @EACGov

<table>
<thead>
<tr>
<th>Democratic Committee Members</th>
<th>Republican Committee Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHAIR: Shumer (NY), @ChuckSchumer</td>
<td>RANKING MEMBER: Roberts (KS), @SenPatRoberts</td>
</tr>
<tr>
<td>Feinstein (CA), @SenFeinstein</td>
<td>McConnell (KY), @McConnellPress</td>
</tr>
<tr>
<td>Durbin (IL), @SenatorDurbin</td>
<td>Cochran (MS), @SenThadCochran</td>
</tr>
<tr>
<td>Murray (WA), @PattyMurray</td>
<td>Chambliss (GA), @SaxbyChambliss</td>
</tr>
<tr>
<td>Pryor (AR), @SenMarkPryor</td>
<td>Alexander (TN), @SenAlexander</td>
</tr>
<tr>
<td>Udall (NM), @SenatorTomUdall</td>
<td>Shelby (AL), @SenShelbyPress</td>
</tr>
<tr>
<td>Warner (VA), @MarkWarner</td>
<td>Blunt (MO), @RoyBlunt</td>
</tr>
<tr>
<td>Leahy (VT), @SenatorLeahy</td>
<td>Cruz (TX) @SenTedCruz</td>
</tr>
<tr>
<td>Klobucher (MN), @amyklobuchar</td>
<td></td>
</tr>
<tr>
<td>Independent - King (ME) @SenAngusKing</td>
<td></td>
</tr>
</tbody>
</table>

Sample Twitter Posts to use Before 10 a.m. hearing
10amEST today is Senate Rules Cmte hearing to #ConfirmMyrna Perez for @EACgov. RT & see http://ht.ly/rEofn to show support! #latism
Take a look at Myrna Perez & RT 2 support her nomination 2 be Commissioner on the Fed. Elections Commission! http://ht.ly/rEofn #latism

I stand w/ @NHLAgenda’s 36 Latino groups backing Myrna Perez for Federal Elections Commission. [Insert Senator’s Twitter handle] vote to #ConfirmMyrna #latism

Sample Twitter Posts to use After 10 a.m. hearing

RT & see http://ht.ly/rEofn to show support & ask Senate #ConfirmMyrna Perez as a Commissioner on the Fed. Elections Commission. #latism

.@NHLAgenda asked Senate to #ConfirmMyrna Perez as @FECGov Commissioner. Raise your voice to help at http://ht.ly/rEofn #latism

.@NHLAgenda letters ask Senate to #ConfirmMayorkas to @DHSGov & #ConfirmMyrna Perez to @EACGov http://ht.ly/Epru #latism

SAMPLE FACEBOOK POST:

Myrna Perez is nominated to be a Commissioner on the Federal Elections Commission! Today at 10am EST she has her nomination hearing in the Senate Rules and Administration Committee. Take a look at her extensive career, share this status and invite friends to ask Senators to support her at http://nationalhispanicleadership.org(confirmmyrnaperez)

ADDITIONAL LINKS TO SHARE:

● NHLA Press Statement with links to letters of support: http://nationalhispanicleadership.org/headlines/121013confirmations
● Initial 2011 White House Statement on Perez’s nomination: http://www.whitehouse.gov/the-press-office/2011/03/17/president-obama-announces-more-key-administration-posts