

October 15, 2015

Mr. Stephen Burke
Chief Executive Officer
NBCUniversal
Senior Executive Vice President
Comcast
1701 JFK Boulevard
Philadelphia, PA 19103

Mr. Lorne Michaels Executive Producer
Saturday Night Live
Rockefeller Center
30 Rockefeller Center
New York, NY 10112

Dear Messr. Burke and Michaels,

The National Hispanic Leadership Agenda (NHLA), is composed of 40 of the leading national and regional Hispanic civil rights and public policy organizations, other elected officials, and prominent Hispanic Americans. NHLA is flabbergasted that Saturday Night Live (SNL) has invited Donald Trump to host the November 7, 2015 show.

Donald Trump has yet to apologize for his bigoted comments about Mexican immigrants. Allowing Trump to host SNL will legitimize and validate his anti-Latino comments. NHLA had praised NBCUniversal, when it severed its ties with Donald Trump. We are appalled that you would enable Trump's hateful speech for nothing less than a ratings ploy and ask that you rescind the SNL invitation.

How can SNL justify casting zero Latinas over 41 seasons and only 2 Latinos over the same period, while promoting Trump's divisive speech toward Latinos? U.S. Latinos represent more than half (56%) of net population growth from 2000 to 2010 and are projected to contribute 100 percent of the population growth between the ages of 18-49, key demographics for television networks. On one hand, Comcast is reaching out to Latino viewers on its English language platforms and on Telemundo, its Spanish-language network, while it uses the other hand to face slap us with this unconscionable invitation to Trump. It is unconscionable that a major U.S. corporation-- who needs Latino viewers—is acting so clueless.

The issue ultimately falls at the foot of Lorne Michaels. Since November 2013, NHLA has requested to meet with Mr. Michaels to discuss the lack of Latino representation on SNL. NHLA has never received a response and are renewing our request here to meet directly with Lorne Michaels to discuss both the guest host invitation to Trump and SNL's historic lack of Latino casting members.

Sincerely,



Hector Sanchez
Chair, NHLA
Executive Director, Labor Council for
Latin American Advancement



Felix Sanchez
Chairman and Co-Founder,
National Hispanic Foundation
for the Arts



Axel Caballero
Executive Director, National Association
of Latino Independent Producers

Encl. 2013 letter to Mr. Lorne Michaels